

Info Session

Neighborhood Outreach Project & Land Conservation Networking Mini-Grant

October 11, 2023



Neighborhood Outreach Project

Request for Proposals can be found here:

→ massopenspace.org/grants

→ masswoods.org/future-my-land/open-space-committees#Grant%20Opportunities

GOAL:

Use social networks to help inform landowner decisions about the future of their land, ideally leading toward landowners taking specific steps toward permanent land protection

In keeping with the goals of the Working Forest Initiative, this grant is intended for areas with significant forest cover

“The Working Forest Initiative streamlines programs and services offered to woodland owners who want to experience the full benefits of their private forests. Your woods provide many benefits to the Commonwealth of Massachusetts including clean air, clean water, wildlife habitat, recreational opportunities and a local wood supply. Navigating the many programs associated with forest management and land conservation can seem like an overwhelming process. The Working Forest Initiative offers a variety of services and programs to help you make informed decisions about the stewardship of your woodland.”

→ mass.gov/guides/working-forest-initiative



Neighborhood Outreach Project

PROPOSALS SHOULD:

*Application = 2 pages max
Keep it simple and concise!*

- Identify a critical neighborhood



dc
Massachusetts



Neighborhood Outreach Project

PROPOSALS SHOULD:

*Application = 2 pages max
Keep it simple and concise!*

YOU define your neighborhood's scale and significance—tell us why it's important.

- Identify a critical neighborhood



dcr
Massachusetts



Neighborhood Outreach Project

PROPOSALS SHOULD:

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YOU define your neighborhood's scale and significance—tell us why it's important.

- Identify a critical neighborhood
- Describe the applicant's relationship with the neighborhood



dcr
Massachusetts



Neighborhood Outreach Project

PROPOSALS SHOULD:

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YOU define your neighborhood's scale and significance—tell us why it's important.

The applicant can be an individual or formal/informal entity in **Massachusetts**.
We are flexible.



Neighborhood Outreach Project

Application = 2 pages max
Keep it simple and concise!

PROPOSALS SHOULD:

- Identify a critical neighborhood
- Describe the applicant's relationship with the neighborhood
- Include an outreach plan that will help landowners take a specific action to plan the future of their land

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You know your audience best. What are they most likely to respond to?

What are you hoping they'll think about and do after participating in your outreach programming?



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- Describe the applicant's relationship with the neighborhood
- Include an outreach plan that will help landowners take a specific action to plan the future of their land
- Include a reasonable budget

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The applicant can be an individual or formal/informal entity in Massachusetts. We are flexible.

**You know your audience best. What are they most likely to respond to?
What are you hoping they'll think about and do after participating in your outreach programming?**



Neighborhood Outreach Project

ELIGIBLE COSTS

TIME

spent on outreach

OUTREACH EXPENSES

printing, mailing, design

EVENT EXPENSES

venue, speakers, food



dcr
Massachusetts



If you aren't sure, please reach out to Sarah Wells (wells@mountgrace.org)

Neighborhood Outreach Project

ELIGIBLE COSTS

TIME

spent on outreach

OUTREACH EXPENSES

printing, mailing, design

EVENT EXPENSES

venue, speakers, food

INELIGIBLE COSTS

TIME spent negotiating with landowners on land protection projects

LAND PROTECTION EXPENSES
appraisals, other diligence and transaction expenses

TANGIBLE STEWARDSHIP ITEMS
Tools, dog waste bags, trees, plants, etc

Other costs not reasonably tied to outreach designed to help landowners move forward in planning for their land



If you aren't sure, please reach out to Sarah Wells (wells@mountgrace.org)

Neighborhood Outreach Project

HOW'S THE MONEY WORK?

No match is required. Providing match will not affect the consideration of your proposal.



dcr
Massachusetts



Neighborhood Outreach Project

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We reimburse for eligible costs. Save receipts!

We can reimburse to multiple sources (individuals, municipalities, land trusts, etc.)



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We can pay for staff time AND volunteer time. Keep a log of hours spent on the project.



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We can pay for staff time AND volunteer time. Keep a log of hours spent on the project.

You can request up to \$5,000. Proposals between \$300 -- \$2,500 are encouraged.

If awarded funding, we need to know ASAP if you don't anticipate spending the full award so we can re-allocate it.

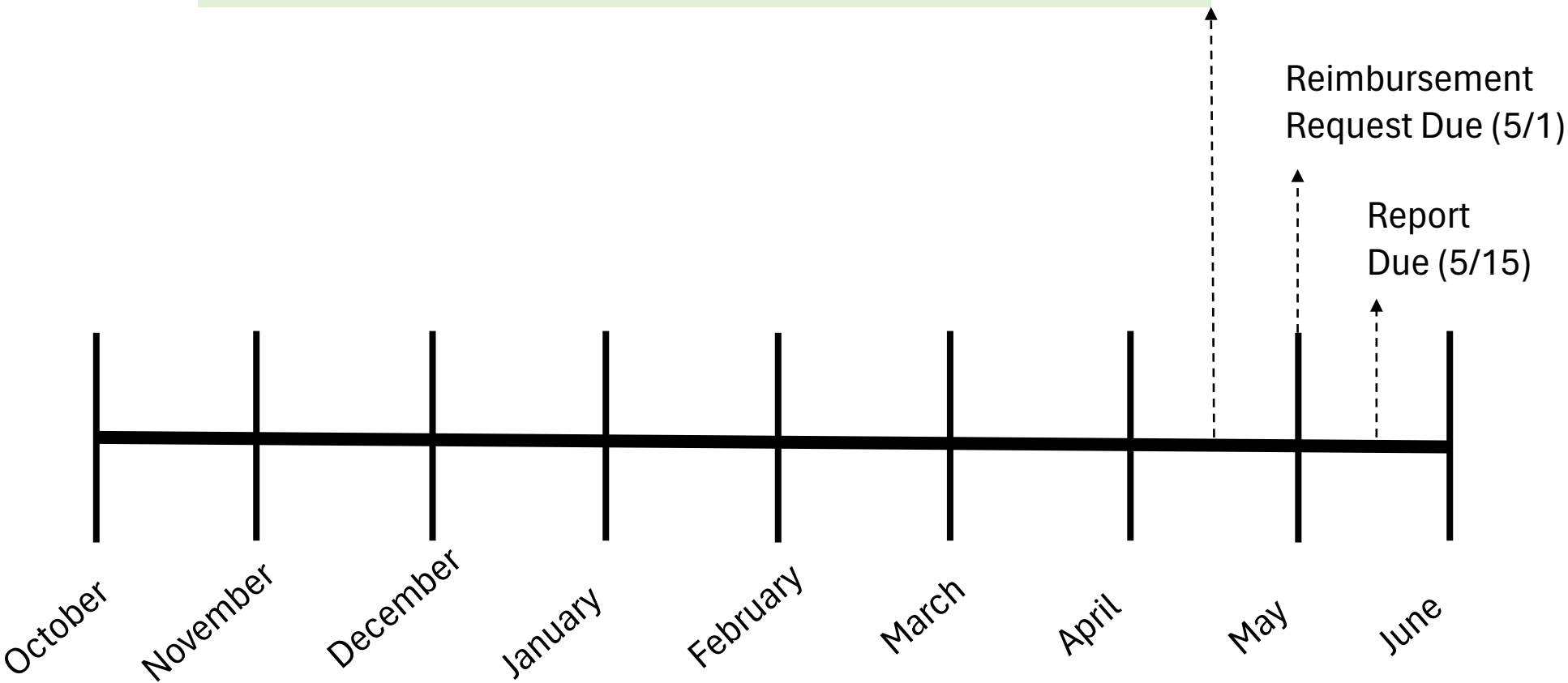


Neighborhood Outreach Project

TIMELINE

Grant Proposals Submitted
(Rolling basis)

Funded Projects Implemented (completed by 4/15/24)



Neighborhood Outreach Project

FUNDED PROJECTS (FY23)

Franklin Conservation Department

CONVERSE & CONSERVE

Come learn about programs that allow your property to work for you and create a family legacy

Tax Incentives | Resource Management | Land Endowment

MEET YOUR RESOURCES



SUSAN SPEERS
Metacomet Land Trust
Director and Treasurer



MIKE DOWNEY
Department of Conservation and Recreation
Forest Stewardship Coordinator & Service Forester



MICHAEL P. DOHERTY, ESQ.
EDWARD V. (TED) CANNON, ESQ.
Doherty, Dugas, Cannon, Raymond & Weil, P.C.
Attorney



KEVIN W. DOYLE, MAA
PETER MOONEY
Town of Franklin Board of Assessors
Director and Appraiser



ROGER TRAHAN
Franklin Agricultural Commission
Chair

WEDNESDAY, MARCH 29, 2023

4 PM - 6 PM

TOWN HALL
ROOM 326A
355 EAST CENTRAL STREET
FRANKLIN, MA 02308

FOOD & BEVERAGES PROVIDED

RSVP FOR A FREE GIFT

Hosted by the Franklin Conservation Commission and Department
Funded by the Mount Grace Land Trust, Neighborhood Outreach Grant

For more information or to RSVP:
bgoodlander@franklinma.gov (508) 520-4847



Neighborhood Outreach Project

FUNDED PROJECTS (FY23)

Provincetown Conservation Trust



Jon Sinaiko and his wife Camille Cabrey with their dog Bobby in front of their donated land

Jon and Camille had seen a lot of changes in Provincetown, especially in recent years, so they felt a renewed motivation to protect the beauty of Provincetown and to help balance the development they were witnessing.

About 5 years ago they approached PCT Consultant Mark Robinson, Executive Director of The Compact of Cape Cod Conservation Trusts, about subdividing their land and donating the woods and wetlands behind their house. Mark Robinson explains, "Many people love their community and their land and want to see it protected after they're gone, and they appreciate the financial benefits offered by the state and feds for protecting it." He continues, "If you have the will to protect your land, we can find a way, a way that makes sense legally and financially." Part of Mark's work is to design a land conservation proposal crafted to an owner's needs and interests, whether it be an outright donation, a conservation restriction, bequest or bargain sale. Jon was pleased. "Mark made it very easy", he said. "He is incredibly knowledgeable and made the whole process pain-free". Camille cites discussions with family members as an important step for anyone thinking about donating land.

"Make sure your kids are on board. Fortunately for us, our son shares our passion for conservation." After

speaking with their son about their decision they were ready to move forward.

In December 2020, the PCT and Jon and Camille closed on 292R Bradford Street, which now is forever protected as a natural habitat. The parcel includes white cedar swamp and lush upland woodlands. The former owners still have a simple path from their house leading through the woods they now share with residents and visitors. "To us, we have a \$30 million dollar yacht. We can walk in pristine woods and hear the birds. And the greatest thing is we can now share it with others," says Jon.

A PASSION FOR NATURE PROTECTION: A CONSERVATION LOVE STORY

Jon Sinaiko and Camille Cabrey are still madly in love with Provincetown. Jon grew up visiting Cape Cod as a child, fell in love with it early, and moved here in the 1970's. Camille, originally from California, came to Provincetown in the 1980's, met Jon, and the two have lived in town ever since. "The natural beauty is unsurpassed here. It's like living in an urban environment with a rural sensibility," says Camille. Perched on a hill in the east end, their home abuts the Provincetown Greenway, a rich woodland and wetland wildlife mecca. When not clamming in the bay, Jon and Camille's favorite activity is walking Bobby, their Jack Russell Terrier, along the Old Colony Nature Pathway. For decades they have cherished the woodlands and birdlife surrounding them and thought about ways they could help preserve the beauty they loved. One year, when they heard a neighbor was interested in listing his large lot within the Greenway, they convinced him instead to sell it to the Town of Provincetown for conservation. "To this day, we are always telling people how important the woods behind their home are. We haven't stopped talking about conservation," says Jon. Then in 2009, Jon and Camille sold a parcel of their own to the town, in memory of John's mother. Today we know this particular parcel as Suzanne's Garden, which remains a colorful and peaceful oasis open for all to visit.

LAND DONORS COMMIT TO PRESERVING THE GREENWAY

TAX BENEFITS OF DONATING LAND

If you own land in Provincetown and would like to see it preserved to protect its natural beauty forever, you can donate your property to PCT and enjoy tax benefits, too. The appraised value of the land at the time of the gift is deductible against up to 30% of adjusted gross income each year for up to six years. To have a confidential conversation about the benefits of donating land, please call us at 508-694-7415 or email provincetownconservationtrust@gmail.com



Neighborhood Outreach Project

FUNDED PROJECTS (FY23)

Southampton Open Space Committee



Note: Wine is not reimbursable with state funds. Partners covered that cost separately.

Announcing a unique land conservation opportunity called
The Mountain Waters Project.

This joint venture between Kestrel Land Trust, the Southampton Open Space Committee, and other partners is an exceptional opportunity for owners of forested and open lands to achieve their conservation goals. Options include retaining ownership while ensuring permanent conservation, or selling property to a conservation entity.

To learn more about this project as well as to meet with neighboring landowners and Kestrel Land Trust experts, please join us at a casual wine and canape event.

You and one or two family members or associates are cordially invited to one of these events:

Glendale Ridge Winery
155 Glendale Road, Southampton

Tuesday, February 7th, 2023
5:30–7:30 p.m.

or

Monday, February 13th, 2023
5:30 – 7:30 p.m.

RSVP by completing and returning the enclosed card by February 1st.
For any questions, please contact Open Space Committee Chairperson Cindy Palmer at 413-320-1312 or openspace@townofsouthampton.org.

Thank You.





Land Conservation Networking Mini-Grant

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→ masswoods.org/future-my-land/open-space-committees#Grant%20Opportunities

Gray font= same as
Neighborhood
Outreach Project
parameters



GOAL:

Create intentional opportunities for networking and relationship-building between people and entities in a shared geography to build or strengthen relationships in service of community conservation

In keeping with the goals of the Working Forest Initiative, this grant is intended for areas with significant forest cover

"The Working Forest Initiative streamlines programs and services offered to woodland owners who want to experience the full benefits of their private forests. Your woods provide many benefits to the Commonwealth of Massachusetts including clean air, clean water, wildlife habitat, recreational opportunities and a local wood supply. Navigating the many programs associated with forest management and land conservation can seem like an overwhelming process. The Working Forest Initiative offers a variety of services and programs to help you make informed decisions about the stewardship of your woodland."

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Land Conservation Networking Mini-Grant

PROPOSALS SHOULD:

- Identify the shared geography



Land Conservation Networking Mini-Grant

PROPOSALS SHOULD:

- Identify the shared geography
- Identify the intended partners & participants



Land Conservation Networking Mini-Grant

PROPOSALS SHOULD:

- Identify the shared geography
- Identify the intended partners & participants
- Include an outreach plan designed to strengthen relationships in service of community conservation

Don't forget to include a draft agenda!



Land Conservation Networking Mini-Grant

PROPOSALS SHOULD:

- Identify the shared geography
- Identify the intended partners & participants
- Include an outreach plan designed to strengthen relationships in service of community conservation
- Include a reasonable budget



Land Conservation Networking Mini-Grant



ELIGIBLE COSTS

TIME

spent on outreach

OUTREACH EXPENSES

printing, mailing, design

EVENT EXPENSES

venue, speakers, food

**In person
programming is
strongly preferred**



Land Conservation Networking Mini-Grant

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You can request up to \$700.

If awarded funding, we need to know ASAP if you don't anticipate spending the full award so we can re-allocate it.





Land Conservation Networking Mini-Grant

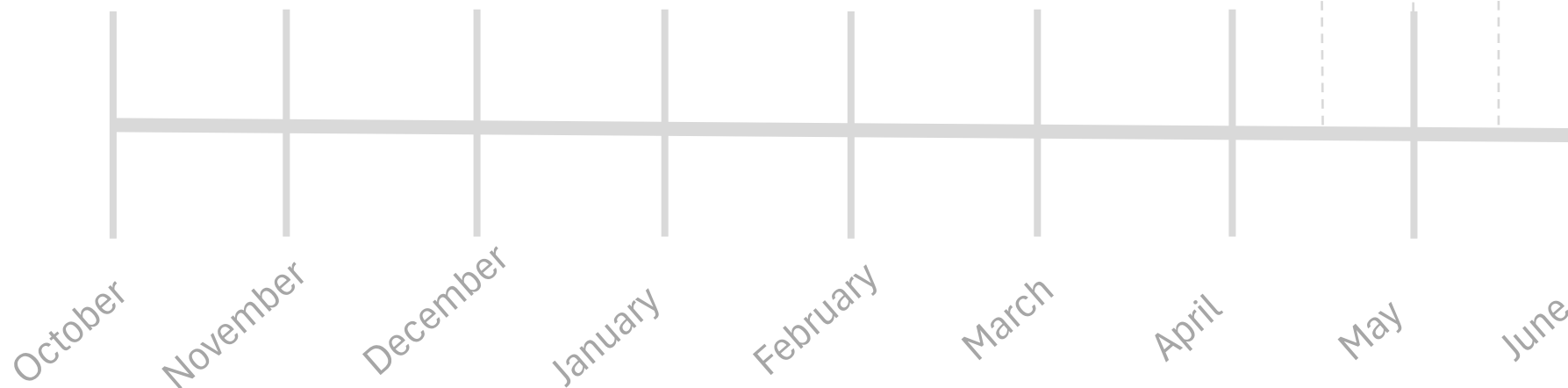
TIMELINE

Grant Proposals Submitted
(Rolling basis)

Funded Projects Implemented (completed by 4/15/24)

Reimbursement
Request Due (5/1)

Report
Due (5/15)

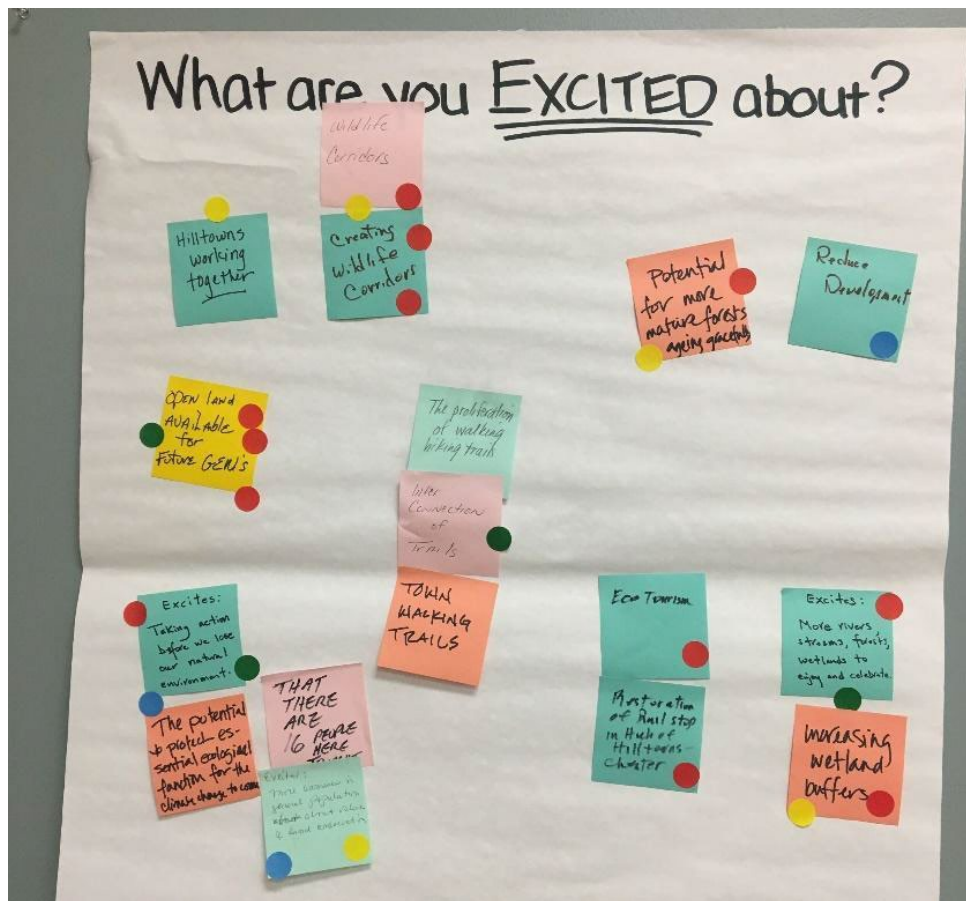




Land Conservation Networking Mini-Grant

EXAMPLES OF FUNDED PROJECTS

Hilltown Land Trust



Thank you!

Please reach out with any additional questions

Grant Contact:

Sarah Wells

wells@mountgrace.org

